

TECHNICAL DATASHEET

SCREENFORMATS DIGITAL MEDIA STATIONS



Fig.: Stephansplatz, 32" Digital Screens, next to escalators

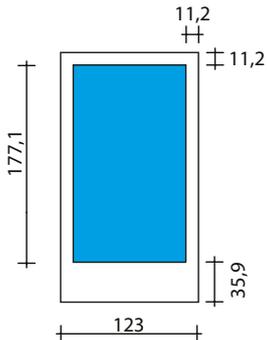
Resolution

The resolution of all formats is 1080x1920

Single

1x80" Digital City Light

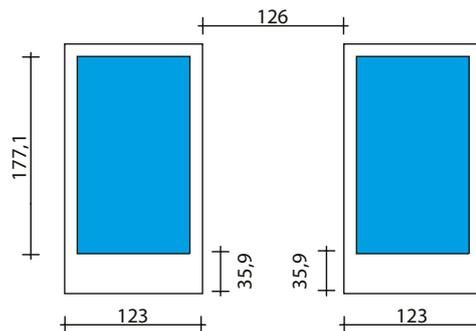
Visible area: 996x1771 mm



Double

2x80" Digital City Light

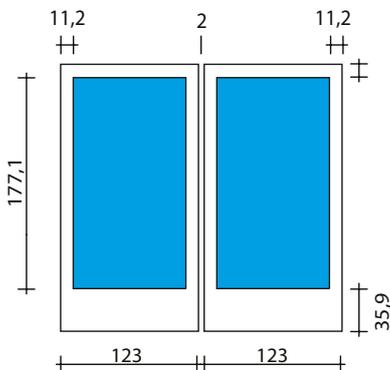
Visible area: 996x1771 mm



Side-By-Side

2x80" Digital City Light

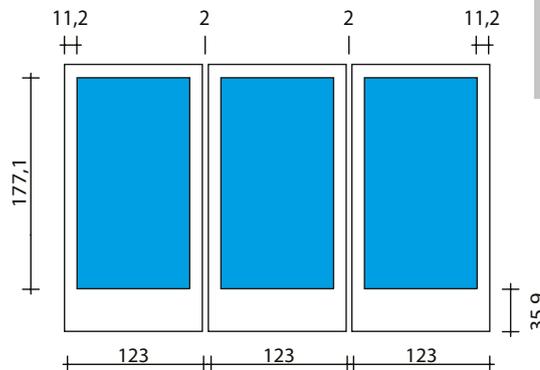
Visible area: 996x1771 mm



Triple

3x80" Digital City Light

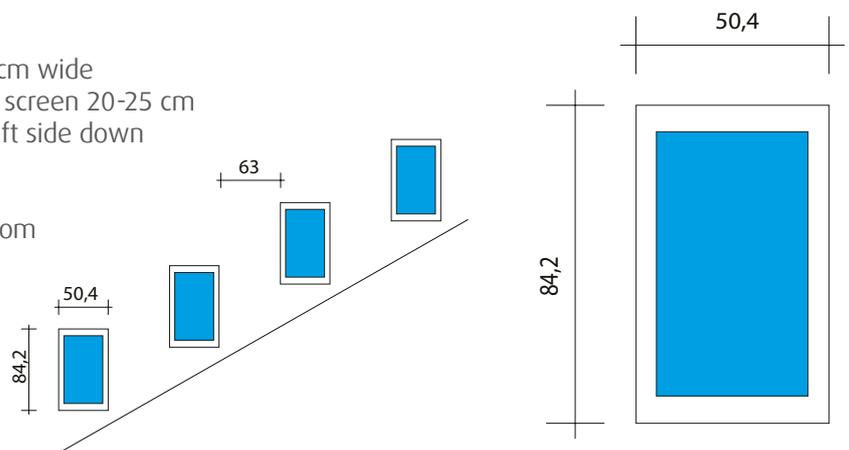
Visible area: 996x1771 mm



32" Digital Escalator Lights next to the escalators

Visible area: 392x697 mm

- Escalator viewing spot: bottom-up
- Between the screens is a panel which is 63 cm wide
- From handrail to the middle top edge of the screen 20-25 cm
- Escalator on the right side goes up, on the left side down
- Escalator speed: 0,65m/sec
- Escalator angle: 30°
- Animated Imageflow (continuously image from top to bottom) are played mirrored



For general queries please contact Bettina Eiszner

Group Head Digital & Programmatic

Advertising Unit

phone: (+43) 1 79 5 97 - 438

digital@gewista.at

Please upload zipped files to our server

<http://share.gewista.at> Each client gets his own protected password account.

NOTE: Forward the file download link to digital@gewista.at!

DEADLINES

COMMERCIAL (premade content according to datasheet)

incl. bookingdetails form + allocation map
5 business days before campaign start

PRINT SUBJECT (animation by Gewista)

incl. bookingdetails form + allocation map
10 business days before campaign start

IMAGE FLOW, 3D ANIMATIONEN & SPECIAL

INSTALLATIONS (animation by Gewista)
4 weeks before campaign start

TECHNICAL DATASHEET

VIDEOWALL SCREENFORMATS

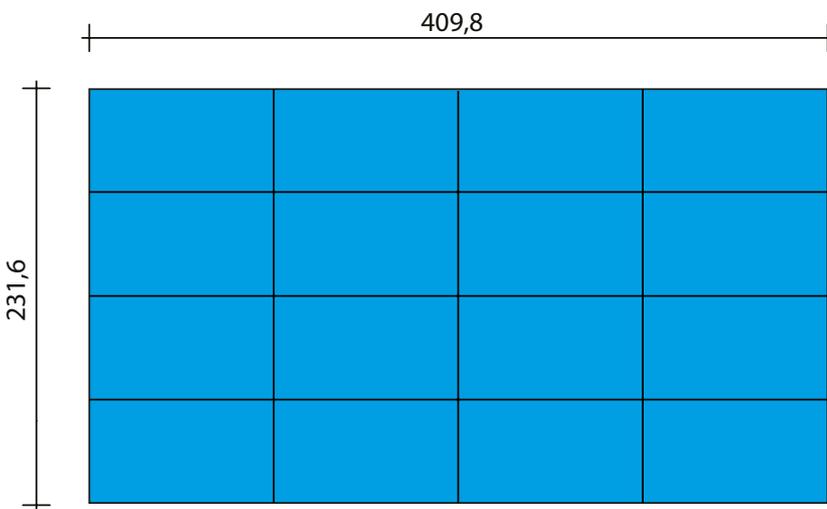
More Place for your Commercial Message

By showing your commercial at Karlsplatz, you have two possibilities for presenting your personal message. Either you use the whole HD surface of the Videowall (16" x 46") or you divide it in three separated ads in vertical format of the 80" screens.

16x46" HD-Videowall (16:9)

Landscape (WxH) - 1920x1080 px

Visible area: ca. 3,9x2,3 m



3x80" HD-Videowall (9:16)

Landscape (WxH) - 1080x1920 px

Visible area: ca. 3,9x2,3 m

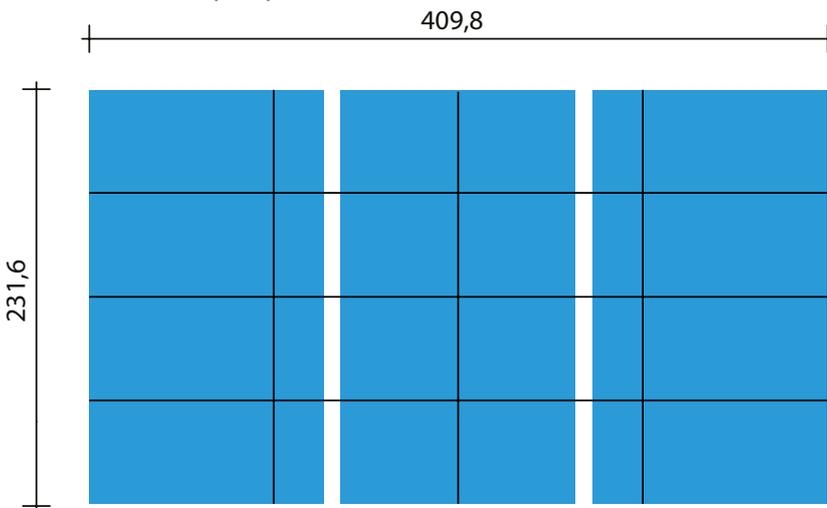


Fig.: Karlsplatz, Videowall

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Videowall-Grid

NOTE!

Please consider the grids of the Videowall when creating the text. When the placement is disadvantageous your text will be divided by the existing grids of the wall. To prevent this please contact us in order to send it to you.

TECHNICAL DATASHEET

SCREENFORMATS DIGITAL MEDIA OUTDOOR



Fig.: Stephansplatz, 32" Digital Screens, next to escalators

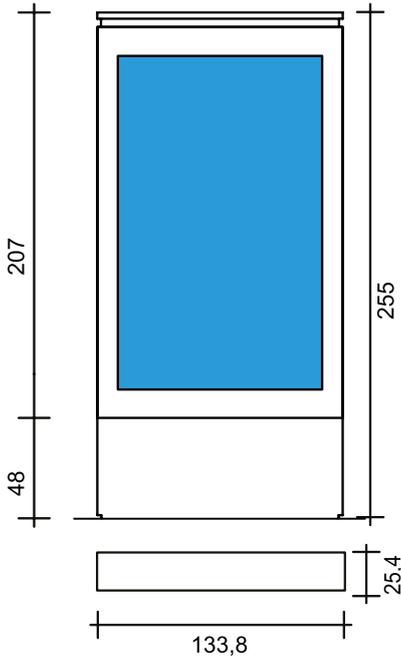
Resolution

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Single

86" Digital City Light

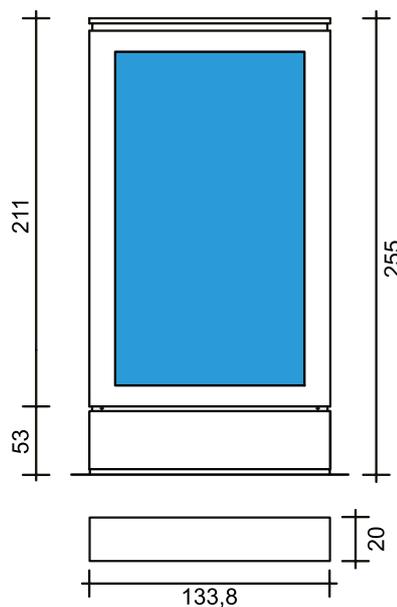
Visible area: 1066x1900 mm



Single

84" Digital City Light

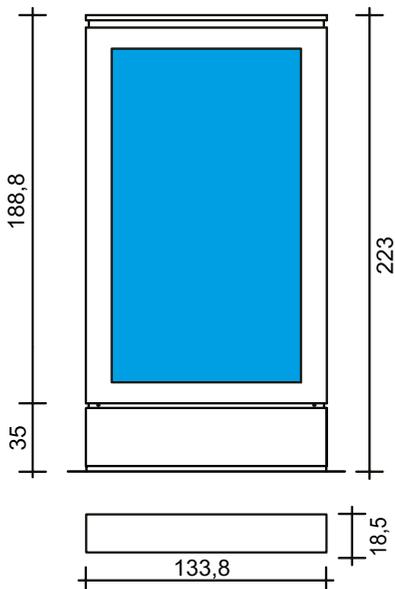
Visible area: 1052x1866 mm



Single

75" Digital City Light

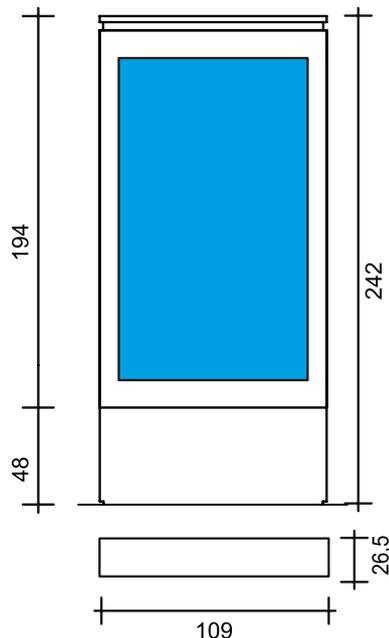
Visible area: 932x1650 mm



Single

72" Digital City Light

Visible area: 907x1595 mm



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